



Mitchell E. Daniels, Jr.
Governor

Judith A. Monroe, M.D.
State Health Commissioner

Indiana State
Department of Health
An Equal Opportunity Employer

DATE: February 2, 2009

TO: All Local Health Departments
Attn: Chief Food Specialist

FROM: A. Scott Gilliam, MBA, CP-FS
Manager, Food Protection Program

SUBJECT: Pierre's Ice Cream Company-Ice Cream Recall

SUGGESTED

ACTION: Ice Cream Recall; Due to Salmonella typhimurium; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products may be distributed in the State of Indiana. The affected products are sold to distributors. Pierre's requests that if consumers have any of these products in their home freezers with these code dates, they should discard the product and send the end flap or wrapper with code information back to Pierre's for a full refund. Detail store information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Pierre's Ice Cream Company Issues Voluntary Recall on its Pierre's Brand Sundae-Cone Style Products Due to Expanded Peanut Recall by Peanut Corporation of America (PCA)

Contact:

Laura Hindulak: 216-432-1144 ext. 144
John Pimpo: 216-432-1144 ext. 143

FOR IMMEDIATE RELEASE -- January 30, 2009 -- Pierre's Ice Cream Company has not received any consumer illness complaints associated with our products. However, we are taking the precautionary steps including removing all the impacted products from retail store shelves and the entire distribution system.

Pierre's Ice Cream Company has comprehensive product safety and quality assurance policies and procedures in place to ensure the safety of our products. We will continue to monitor the situation and take all necessary action to ensure product safety.

The Pierre's items included in the recall are:

Pierre's 6 Pack Sundae Cones (Vanilla) UPC: 48178-10701
Code Stamped: 18-497

Pierre's 6 Pack Sundae Cones (Vanilla Fudge / Vanilla Caramel) UPC: 48178-10705
Code Stamped: 18-497

Pierre's 4.5 fl. oz. Single Serve Sundae Cones (Vanilla) UPC: 48178-10801
Code Stamped: 18-497

Pierre's 4 Pack Slender Sundae Cones UPC: 48178-94601
Code Stamped: 18-497

The above listed products are the only items included in this recall. No other Pierre's products are included in this recall.

**** Pierre's 6 Pack Sundae Cones stamped with a BEST BY date and the code 18-1681 are manufactured by a different supplier and are not included in this recall.****

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Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting, and abdominal pain. In rare circumstances infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis, and arthritis. For more information on Salmonella, please visit the Centers for Disease Control and Prevention's Website at <http://www.cdc.gov>.

Pierre's requests that if consumers have any of these products in their home freezers with these code dates, they should discard the product and send the end flap or wrapper with code information back to Pierre's for a full refund:

Consumer Response Department
Pierre's Sundae Cone Refund
6200 Euclid Avenue
Cleveland, OH 44103

For any questions, consumers are asked to call 216-432-1144 or email us at www.pierres.com.

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